



IOWA MOTORCYCLE DEALERS ASSOCIATION

Est.  
1937

motorcycle | ATV | scooter | snowmobile | personal watercraft

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**EXECUTIVE DIRECTOR  
& LOBBYIST**

Alyson DeMoss  
Des Moines

December 1<sup>st</sup>, 2024

Dear IMDA Members and Prospective Members,

Thank you for your continued support of IMDA through your membership. This would not be possible without you!

**We have been working hard to bring you the value that you expect from being an IMDA Member.** It has truly been an honor to represent IMDA this past legislative session. We had a very successful 2024 session at the Iowa State Capitol and we are already having conversations on what we can bring for this next session in 2025.

We will be introducing legislation regarding ATV/UTV education as well as continuing to track numerous issues important to IMDA members. To be part of that conversation, I encourage you to attend our upcoming meetings either in person or virtually. Your input and participation are highly welcomed, appreciated and greatly needed at this time. ***It is imperative that I have as much input as possible to be able to best represent all of you.***

I am enclosing our **2024 Legislative Scorecard** to give you an overview of the work we have been doing on behalf of our members. To get the full report, you can visit [www.iowamotorcycledealers.com](http://www.iowamotorcycledealers.com) and get the full interactive Legislative Scorecard under the 'Legislative' tab. I provide monthly reports as well as a detailed yearly scorecard to show members specifically what we have been working on and the conversations we are part of.

Thank you for your support of IMDA and I am looking forward to yet another successful year of representing you at the Iowa State Capitol!

Kind Regards,

*Alyson DeMoss*

IMDA Executive Director & Lobbyist

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